



TOP 10 REASONS EX-RIVERBED CUSTOMERS PREFER SILVER PEAK

- 1 Virtual Flexibility** – Deploy hardware or virtual – both perform equally well. Silver Peak delivers the only 5 Gbps WAN optimization appliance and the only multi-gigabit virtual WAN optimizer. Start with hardware today and switch to virtual at no cost. Virtual products are available for immediate download and free trial via our software marketplace. Install anywhere in the world in minutes. No shipping, no import costs, no headaches.
- 2 Huge Savings** – Silver Peak delivers 50% greater ROI than Riverbed Steelhead and customers can save up to 90% in WAN optimization costs by switching to Silver Peak software. There are no forced hardware upgrades, no massive component markups, and no proprietary hardware to inflate costs. Riverbed customers can often switch to Silver Peak software for the cost of Riverbed maintenance alone. Recently InfoWorld awarded Silver Peak a “Perfect 10” for value when compared to Riverbed appliances.
- 3 Superior Scalability** – Silver Peak delivers the highest-performance WAN optimization solution, scaling to multi-Gbps of throughput. Silver Peak appliances accelerate 3x more traffic than Riverbed Steelhead across more than 5x concurrent users for any enterprise application. Silver Peak software delivers 10x greater throughput and 20x more concurrent users than Riverbed Virtual Steelhead – and costs less. InfoWorld Test Center awarded Silver Peak “Editor’s Choice” for virtual WAN optimization.
- 4 Solve Core WAN Issues** – Only Silver Peak corrects every factor that undermines application performance on the WAN. Silver Peak software operates at the network layer, solving the core WAN issues that cause application performance problems. Silver Peak works on all transport protocols and application versions, making it a true “set-it-and-forget-it” solution for application acceleration. While Riverbed customers complain about disruption of their enterprise applications and hardware replacement issues, Silver Peak’s network layer solution just works.
- 5 Voice and Video Matter** – Only Silver Peak corrects packet delivery issues in real-time without re-transmissions. Silver Peak eliminates the packet loss that kills voice, video and VDI traffic. Clipping on phone calls, pixilated video chats and jerky, hard-to-follow streaming video is solved. Correcting packet health assures fast, consistent data replication and happy end users. Silver Peak makes the WAN feel like a LAN.
- 6 100% Focus on WAN Optimization.** Silver Peak’s entire R&D budget goes towards making the best WAN optimization products on the planet. While Riverbed is distracted by its OPNET acquisition or competing with Amazon and others in the storage market, Silver Peak is laser-focused on delivering the industry’s highest-quality, highest-performing data acceleration solution.
- 7 Rapid Deployment** – With Silver Peak, IT can go from ordering the software to accelerating traffic in under an hour. Try that with a Riverbed appliance. The software is always available for free trial. There are no complex rules or plug-ins to configure. The software auto-optimizes and auto-configures itself once deployed.
- 8 Superior Support** – Pre-sales and post-sales, Silver Peak engineers earn the highest marks from our customers. “He was one of the best engineers I’ve worked with from any company,” wrote one customer. “The support is great. Not sure what to say to make a great experience better,” wrote another. Each of Silver Peak’s level-one support personnel is highly-trained and qualified as Cisco Certified Network Administrators (CCNA) and VMware VCP certified. Technical support is available 24x7x365 around the globe.
- 9 Technical Leadership** – Silver Peak has consistently provided the technology leadership that prepares its customers for the future. Company “firsts” include acceleration of non-TCP applications, multi-gigabit acceleration, and scalable virtual acceleration. Silver Peak is also the only virtual WAN optimization provider to support all common hypervisors. Silver Peak continues to lead the industry with point-and-click workload acceleration for VMware environments, and is the first to deliver utility licensing in the Amazon cloud.
- 10 Fastest Growing WANop Company** – Thousands of organizations depend on Silver Peak and the list is growing every day. Huge global organizations like Dell, VMware, Linklaters, Toyota, Intuit, and ARM rely on Silver Peak in their global network. Smaller organizations such as Silicon Valley bank, Charter Credit Union and Monotype Imaging count on Silver Peak to make their in-state networks faster and more cost-effective. Silver Peak is the fastest growing WAN optimization company with six-consecutive years of double-digit growth, and is a recognized leader in virtual acceleration services (more than 50% of Silver Peak units shipped are now software).

