

THE ROI OF SILVER PEAK DATA ACCELERATION SOFTWARE

MAKE ANY APPLICATION FASTER FOR 50 PERCENT LESS THAN PROPRIETARY HARDWARE

Whether you replicate data offsite for disaster recovery, share files between offices, or deliver voice and video services to remote offices, the wide area network (WAN) is a potential constraint on IT service delivery. Even applications that perform well within the data center may become erratic or fail completely due to the WAN's unpredictable quality, distance, and limited bandwidth.

Purchasing more bandwidth is often not the answer – packet loss and latency problems will still persist. Legacy data acceleration approaches are unable to correct packet loss, are limited in which IT initiatives they can accelerate, or may disrupt corporate applications. Organizations need predictable service delivery between data centers, remote offices and the cloud, for every application or department, without increasing operational risk.

THE VIRTUAL REVOLUTION

CIOs have already seen the incredible fiscal return and agility improvements of compute virtualization. Silver Peak brings those same benefits to data acceleration. Silver Peak Virtual Acceleration Open Architecture (VXOA) runs across every major hypervisor so CIOs can monetize excess CPU capacity or benefit from the economics of mass produced, low-cost hardware. Silver Peak also offers its software preinstalled on tuned, off-the-shelf servers.

Without the high-cost of proprietary hardware, Silver Peak:

- Requires no hardware refresh costs every few years.
- Deploys far faster (2 hours vs. 3+ weeks).
- Offers flexible pricing with pay-as-you-go and pay-as-you-grow subscription options.
- Simplifies business planning and scalability via downloadable licenses.

- Reduces remote site manpower costs.
- Incurs no freight, duties and import costs making remote deployments much simpler and faster than with hardware.

Over a five year period, Silver Peak customers realize more than 50 percent greater ROI than competing solutions that rely on proprietary hardware.

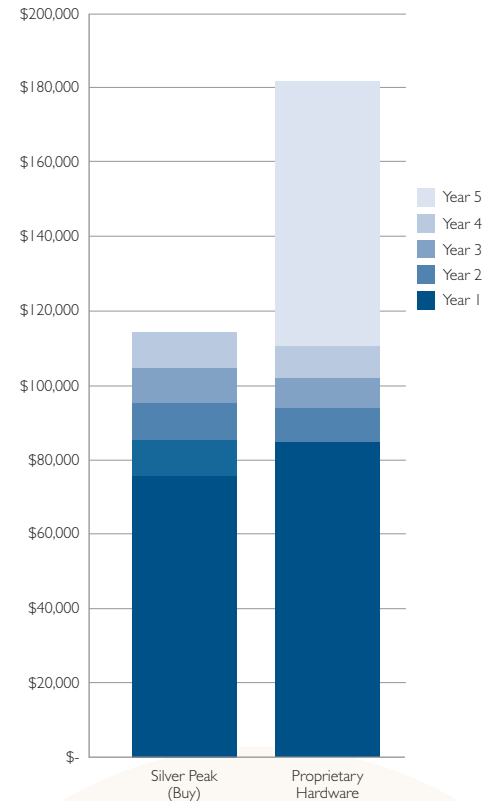
FUTURE PROOF YOUR NETWORK

Silver Peak's VXOA software is the only data acceleration solution to correct every factor undermining application performance. Silver Peak delivers industry-leading scale without disrupting existing and future applications. Extraneous data is eliminated; packet loss is minimized in real time; and protocols are made more efficient to overcome the adverse effects of latency. As a result, all remote enterprise applications become up to 20x faster.

By operating at the network layer, Silver Peak VXOA is application-independent, optimizing all transport protocols and application versions - automatically. Your IT team never risks breaking an application due to a protocol change or wasting the WAN optimization investment on an unsupported protocol. There are never forced software or hardware upgrades to accelerate a new application.

Only Silver Peak software scales to any size data center, office, or cloud implementation. The software optimizes 10x more bandwidth and 30x more concurrent users than competitive data acceleration products that rely on proprietary hardware. The result: organizations see superior application performance improvement, a fact proven in independent testing by the InfoWorld Test Center. Silver Peak is a true "set- it- and- forget- it" solution for application acceleration.

The ROI of Software



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THE WORLD'S BIGGEST BRANDS TRUST SILVER PEAK

Silver Peak's leadership in virtual data acceleration extends beyond technology. Silver Peak is first with:

- A WAN optimization software marketplace with free, fully-supported trials.
- Subscription licensing to avoid the high capital costs of IT acquisition.
- Free lifetime hardware-to-software conversion for streamlined transition to virtualization.
- A workload acceleration service for VMware NSX Network Virtualization

Silver Peak is the fastest growing WAN optimization company having experienced six-consecutive years of double-digit growth,

and is now recognized as the leader in virtual WAN optimization (more than 50% of Silver Peak units shipped are now software).

Virtualization is taking the IT industry by storm and Silver Peak is leading that transition in data acceleration. With the industry's highest performance products, innovative business practices, and an unmatched ROI, it's no wonder that leading IT organizations at ARM, Intuit, Toyota, Mayo Clinic, VMware and thousands of others select Silver Peak to accelerate data movement over distance. Try Silver Peak today at <http://marketplace.silver-peak.com>.

"We were 50 or 60 hours beyond our RPO and within 4 hours of installing Silver Peak we went to 5 minutes. No point in evaluating anyone else."

- Dan Risher, director of IT operations, UCG Holdings LP

Leading Organizations Choose Silver Peak

